How Can You Make Money By Giving Things Away?

Companies like IBM and Novell, along with governments from Brazil to Korea, have embraced "open source" software development. Authors like Cory Doctorow have spurred book sales by distributing free online copies. High profile firms like Google and Red Hat Linux stay profitable even though their basic product is free. How does open access provide these businesses with a competitive advantage?

Copyright, Scholarship, and the Case for Open Access:
A Conference on the Intellectual Commons

Saturday, Nov. 20 8:30am to 5:00pm	**University of Maine, Orono** D.P. Corbett Business Bldg	**Free** online registration

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